

Demographic Summary Report

Chico Towne & Country

118 W East Ave, Chico, CA 95926

Building Type: **General Retail**

Total Available: **0 SF**

Secondary: -

% Leased: **100%**

GLA: **9,041 SF**

Rent/SF/Yr: -

Year Built: **1992**



Radius	1 Mile		5 Mile		10 Mile	
Population						
2019 Projection	15,346		103,110		114,063	
2014 Estimate	15,059		101,691		112,639	
2010 Census	14,593		100,058		111,186	
Growth 2014 - 2019	1.91%		1.40%		1.26%	
Growth 2010 - 2014	3.19%		1.63%		1.31%	
2014 Population by Hispanic Origin	2,244		15,849		18,913	
2014 Population By Race	15,059		101,691		112,639	
White	13,301	88.33%	88,756	87.28%	99,003	87.89%
Black	325	2.16%	2,180	2.14%	2,258	2.00%
Am. Indian & Alaskan	306	2.03%	1,766	1.74%	1,925	1.71%
Asian	484	3.21%	4,464	4.39%	4,633	4.11%
Hawaiian & Pacific Island	49	0.33%	294	0.29%	311	0.28%
Other	593	3.94%	4,230	4.16%	4,509	4.00%
Households						
2019 Projection	6,519		41,384		45,359	
2014 Estimate	6,391		40,808		44,773	
2010 Census	6,188		40,245		44,258	
Growth 2014 - 2019	2.00%		1.41%		1.31%	
Growth 2010 - 2014	2.25%		1.34%		1.06%	
Owner Occupied	3,267	51.12%	19,114	46.84%	22,008	49.15%
Renter Occupied	3,125	48.90%	21,694	53.16%	22,765	50.85%
2014 Households by HH Income	6,392		40,809		44,772	
Income: <\$25,000	1,747	27.33%	11,970	29.33%	12,723	28.42%
Income: \$25,000 - \$50,000	1,901	29.74%	10,854	26.60%	11,639	26.00%
Income: \$50,000 - \$75,000	1,180	18.46%	6,895	16.90%	7,844	17.52%
Income: \$75,000 - \$100,000	661	10.34%	4,461	10.93%	4,927	11.00%
Income: \$100,000 - \$125,000	311	4.87%	2,753	6.75%	3,072	6.86%
Income: \$125,000 - \$150,000	153	2.39%	1,081	2.65%	1,299	2.90%
Income: \$150,000 - \$200,000	262	4.10%	1,624	3.98%	1,839	4.11%
Income: \$200,000+	177	2.77%	1,171	2.87%	1,429	3.19%
2014 Avg Household Income	\$59,883		\$60,599		\$62,442	
2014 Med Household Income	\$42,365		\$42,144		\$43,758	

Demographic Detail Report

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Growth 2014 - 2019	1.91%		1.40%		1.26%	
Growth 2010 - 2014	3.19%		1.63%		1.31%	
2014 Population by Age						
	15,059		101,691		112,639	
Age 0 - 4	1,017	6.75%	7,246	7.13%	7,852	6.97%
Age 5 - 9	904	6.00%	5,787	5.69%	6,423	5.70%
Age 10 - 14	820	5.45%	5,313	5.22%	6,042	5.36%
Age 15 - 19	851	5.65%	6,962	6.85%	7,790	6.92%
Age 20 - 24	1,191	7.91%	12,102	11.90%	12,906	11.46%
Age 25 - 29	1,253	8.32%	11,227	11.04%	11,873	10.54%
Age 30 - 34	1,116	7.41%	7,992	7.86%	8,551	7.59%
Age 35 - 39	941	6.25%	5,997	5.90%	6,567	5.83%
Age 40 - 44	850	5.64%	5,292	5.20%	5,934	5.27%
Age 45 - 49	843	5.60%	5,157	5.07%	5,877	5.22%
Age 50 - 54	877	5.82%	5,309	5.22%	6,108	5.42%
Age 55 - 59	933	6.20%	5,490	5.40%	6,349	5.64%
Age 60 - 64	892	5.92%	5,213	5.13%	6,054	5.37%
Age 65 - 69	742	4.93%	4,061	3.99%	4,703	4.18%
Age 70 - 74	571	3.79%	2,809	2.76%	3,232	2.87%
Age 75 - 79	423	2.81%	1,975	1.94%	2,248	2.00%
Age 80 - 84	336	2.23%	1,513	1.49%	1,701	1.51%
Age 85+	496	3.29%	2,245	2.21%	2,431	2.16%
Age 65+	2,568	17.05%	12,603	12.39%	14,315	12.71%
Median Age	37.00		31.40		32.00	
Average Age	39.00		35.50		35.90	

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Radius	1 Mile		5 Mile		10 Mile	
2014 Population By Race	15,059		101,691		112,639	
White	13,301	88.33%	88,756	87.28%	99,003	87.89%
Black	325	2.16%	2,180	2.14%	2,258	2.00%
Am. Indian & Alaskan	306	2.03%	1,766	1.74%	1,925	1.71%
Asian	484	3.21%	4,464	4.39%	4,633	4.11%
Hawaiian & Pacific Island	49	0.33%	294	0.29%	311	0.28%
Other	593	3.94%	4,230	4.16%	4,509	4.00%
Population by Hispanic Origin	15,059		101,691		112,639	
Non-Hispanic Origin	12,814	85.09%	85,842	84.41%	93,727	83.21%
Hispanic Origin	2,244	14.90%	15,849	15.59%	18,912	16.79%
2014 Median Age, Male	35.40		30.40		31.00	
2014 Average Age, Male	37.30		34.30		34.80	
2014 Median Age, Female	38.80		32.50		33.10	
2014 Average Age, Female	40.60		36.80		37.00	
2014 Population by Occupation Classification	12,148		81,950		90,762	
Civilian Employed	7,145	58.82%	46,347	56.56%	51,397	56.63%
Civilian Unemployed	499	4.11%	5,054	6.17%	5,712	6.29%
Civilian Non-Labor Force	4,458	36.70%	30,395	37.09%	33,499	36.91%
Armed Forces	46	0.38%	154	0.19%	154	0.17%
Households by Marital Status						
Married	2,413		15,094		17,509	
Married No Children	1,468		8,749		10,145	
Married w/Children	946		6,345		7,364	
2014 Population by Education	11,065		70,271		77,947	
Some High School, No Diploma	1,076	9.72%	6,690	9.52%	7,791	10.00%
High School Grad (Incl Equivalency)	1,809	16.35%	10,862	15.46%	12,331	15.82%
Some College, No Degree	4,331	39.14%	25,180	35.83%	27,523	35.31%
Associate Degree	789	7.13%	5,990	8.52%	6,320	8.11%
Bachelor Degree	2,107	19.04%	14,193	20.20%	15,855	20.34%
Advanced Degree	953	8.61%	7,356	10.47%	8,127	10.43%

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Radius	1 Mile		5 Mile		10 Mile	
2014 Population by Occupation	27,789		179,398		199,270	
Real Estate & Finance	528	1.90%	2,607	1.45%	2,742	1.38%
Professional & Management	3,558	12.80%	21,766	12.13%	24,286	12.19%
Services	1,589	5.72%	10,637	5.93%	11,532	5.79%
Information	137	0.49%	942	0.53%	1,025	0.51%
Sales	1,589	5.72%	11,274	6.28%	12,296	6.17%
Transportation	72	0.26%	734	0.41%	810	0.41%
Education & Health	2,405	8.65%	14,353	8.00%	15,541	7.80%
Retail	807	2.90%	5,876	3.28%	6,420	3.22%
Wholesale	153	0.55%	1,024	0.57%	1,138	0.57%
Construction	898	3.23%	4,742	2.64%	5,644	2.83%
Agriculture & Mining	119	0.43%	1,011	0.56%	1,712	0.86%
Farming, Fishing, Forestry	25	0.09%	605	0.34%	926	0.46%
2014 Worker Travel Time to Job	6,882		44,341		49,084	
<30 Minutes	5,753	83.59%	36,543	82.41%	40,101	81.70%
30-60 Minutes	955	13.88%	5,685	12.82%	6,573	13.39%
60+ Minutes	174	2.53%	2,113	4.77%	2,410	4.91%
2010 Households by HH Size	6,189		40,245		44,258	
1-Person Households	1,973	31.88%	11,622	28.88%	12,376	27.96%
2-Person Households	2,214	35.77%	13,763	34.20%	15,197	34.34%
3-Person Households	958	15.48%	6,743	16.75%	7,430	16.79%
4-Person Households	663	10.71%	5,145	12.78%	5,770	13.04%
5-Person Households	253	4.09%	1,843	4.58%	2,168	4.90%
6-Person Households	75	1.21%	664	1.65%	774	1.75%
7 or more Person Households	53	0.86%	465	1.16%	543	1.23%
2014 Average Household Size	2.30		2.40		2.40	
Households						
2019 Projection	6,519		41,384		45,359	
2014 Estimate	6,391		40,808		44,773	
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Growth 2014 - 2019	2.00%		1.41%		1.31%	
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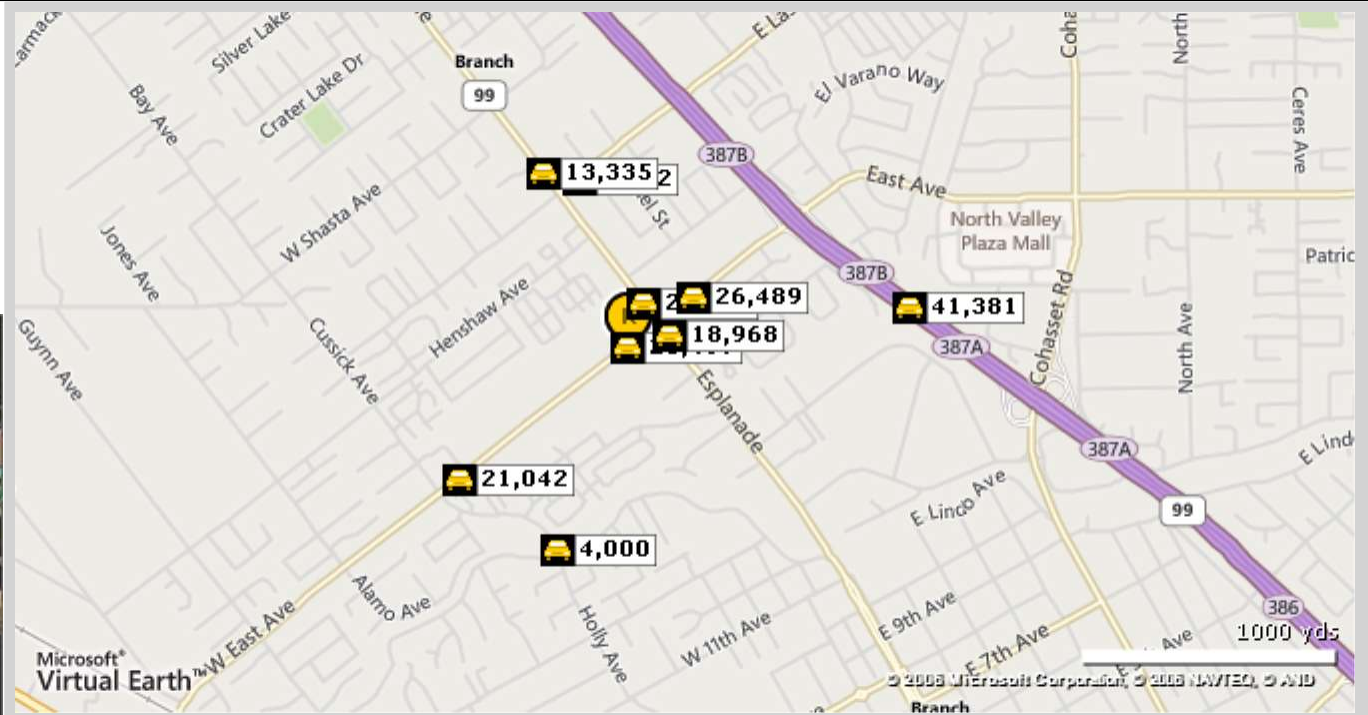
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\$200,000+	177	2.77%	1,171	2.87%	1,429	3.19%
2014 Avg Household Income	\$59,883		\$60,599		\$62,442	
2014 Med Household Income	\$42,365		\$42,144		\$43,758	
2014 Occupied Housing	6,392		40,808		44,773	
Owner Occupied	3,267	51.11%	19,114	46.84%	22,008	49.15%
Renter Occupied	3,125	48.89%	21,694	53.16%	22,765	50.85%
2010 Housing Units	5,726		40,455		44,180	
1 Unit	3,646	63.67%	26,383	65.22%	29,826	67.51%
2 - 4 Units	1,034	18.06%	6,154	15.21%	6,390	14.46%
5 - 19 Units	559	9.76%	4,495	11.11%	4,529	10.25%
20+ Units	487	8.51%	3,423	8.46%	3,435	7.78%
2014 Housing Value	3,266		19,113		22,008	
<\$100,000	794	24.31%	2,471	12.93%	2,610	11.86%
\$100,000 - \$200,000	360	11.02%	2,321	12.14%	2,855	12.97%
\$200,000 - \$300,000	861	26.36%	5,540	28.99%	6,187	28.11%
\$300,000 - \$400,000	770	23.58%	4,908	25.68%	5,394	24.51%
\$400,000 - \$500,000	288	8.82%	1,813	9.49%	2,135	9.70%
\$500,000 - \$1,000,000	163	4.99%	1,860	9.73%	2,443	11.10%
\$1,000,000+	30	0.92%	200	1.05%	384	1.74%
2014 Median Home Value	\$255,632		\$286,001		\$289,526	
2014 Housing Units by Yr Built	6,724		43,343		47,583	
Built 2010+	180	2.68%	1,284	2.96%	1,391	2.92%
Built 2000 - 2010	691	10.28%	5,946	13.72%	6,483	13.62%
Built 1990 - 1999	1,038	15.44%	7,128	16.45%	7,904	16.61%
Built 1980 - 1989	1,303	19.38%	7,303	16.85%	7,973	16.76%
Built 1970 - 1979	1,720	25.58%	8,196	18.91%	8,959	18.83%
Built 1960 - 1969	729	10.84%	4,488	10.35%	5,057	10.63%
Built 1950 - 1959	664	9.88%	4,014	9.26%	4,325	9.09%
Built <1949	399	5.93%	4,984	11.50%	5,491	11.54%
2014 Median Year Built	1978		1979		1979	

Traffic Count Report

Chico Towne & Country

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Building Type: **General Retail**
 Secondary: -
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 Total Available: **0 SF**
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 Rent/SF/Yr: -



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 Esplanade	East Ave	0.06 SE	2012	22,415	MPSI	.05
2 W East Ave	Cussick Ave	0.54 SW	2012	23,497	MPSI	.07
3 Esplanade	Connors Ave	0.02 SE	2012	18,968	MPSI	.10
4 East Ave	Esplanade	0.10 SW	2012	26,489	MPSI	.16
5 E Lassen Ave	San Jose St	0.03 NE	2012	8,702	MPSI	.33
6 Esplanade	W Lassen Ave	0.06 SE	2012	13,335	MPSI	.38
7 W East Ave	Cussick Ave	0.05 SW	2012	21,042	MPSI	.54
8 Holly Ave	W Lindo Ave	0.02 SE	2012	4,000	AADT	.56
9 State Highway 99	East Ave	0.33 NW	2011	45,820	MPSI	.64
10 Sr 99 Hwy		0.00	2012	41,381	MPSI	.64